



# This bike shop is part of a **Bicycling-Friendly Monterey County**

Join us on the bikeways on Thursdays *and every day!*

## Discounts for Locals and Visitors Who Bike in Monterey County

**What?** A 10-50% discount, for males and females, just because you ride a bike!

**Where?** At **H-E-R** businesses and organizations countywide. **H-E-R** stands for:  
H=**H**otels/other lodging  
E=**E**ntertainment venues and **E**ducational attractions  
R=**R**estaurants/other food and beverage service, including wineries

**How?** At **H** places, BYOB/Bring Your Own Bike 🚲  
or rent a bike for a day or longer from any Monterey County shop.  
At **E & R** places, bike 🚲 or bike-and-ride there; then walk in with  
helmet in hand, and mention **HER Helmet Thursdays**.

**When?** On Thursdays year-round. See website for date restrictions.

**Why?** Be a partner in sustaining the environment and economy.

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Participating locations in Big Sur, Carmel, Carmel Valley, Castroville, Del Rey Oaks, Gonzales, Greenfield,  
Marina, Monterey, Moss Landing, Pacific Grove, Salinas, San Ardo, Sand City, Seaside, Soledad.

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Listings and details, plus bike-and-ride tips:

# **BicyclingMonterey.com**

Questions? Mari Lynch, (831) 375-6278