

Discounts just because you bike in Monterey County! For **males and females**, locals and visitors.

HER Helmet Thursdays

Bike, and get a 10-50% discount. **When?** Thursdays. **Why?** Be a partner in sustaining **HER**/Mother Earth and the economy. **Where?** At **H-E-R** businesses and organizations countywide—in Big Sur, Carmel, Carmel Valley, Castroville, Del Rey Oaks, Gonzales, Greenfield, King City, Marina, Monterey, Moss Landing, Pacific Grove, Salinas, San Ardo, Sand City, Seaside, Soledad. **H-E-R stands for:** H=Hotels/other lodging; E=Entertainment venues and Educational attractions; R=Restaurants/other food and beverage service. **How?** At **H** places, BYOB/Bring Your Own Bike or rent a bike for a day or longer from any Monterey County shop. At **E & R** places, bike there; then show your helmet, and mention **HER Helmet Thursdays**.



Here are the Charter Participants! Details and [additional participants at Bicycling Monterey.com.](#)

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|--------------------------------|-------------------------------------|--------------------------------|---|
| Allegro | Gino's Fine Italian | MY Museum | Trailside Café |
| Aquablue Spa | Golden Fish | National Steinbeck Center | Turtle Bay Taqueria, Monterey |
| Austino's Patisserie | Great Wall Chinese | Papa Chevo's, Monterey | Turtle Bay Taqueria, Seaside |
| Bahama Grille | Happy Dragon | Parker-Lusseau, Hartnell, Mtry | Vista Blue Spa |
| Bahama Island Steakhouse | Haute Enchilada | Parker-Lusseau, Munras, Mtry | Wickets at Bernardus Lodge |
| Big Sur River Inn Restaurant | Henry's BBQ | Passionfish | Wild Plum Café & Bakery |
| Britannia Arms | Hula's Island Grill & Tiki Room | Pepper's Mexicali Café | Will's Fargo |
| Breakfast Club | InterContinental The Clement Mtry | Persian Grill | Yangtze's Taste of Thai |
| Café Fina | Island Taco | Petra | |
| Café La Strada | Jabberwock Inn | Pico de Gallo | Thank you, |
| Café Rustica | Jose's Mexican, Seaside | Pierce Ranch Vineyards | Charter Participants. |
| Cantinetta Luca | Koko's Café | Pino's Café | These are the first 100 |
| Carmel Belle | Krua Thai Café | Plaza Linda | (updated for any closures). |
| Carmel Mission Inn | Kula Ranch | Plume's Coffee House | |
| Carmel River Inn | LALLA Lounge | Point Pinos Grill | |
| Central Texan BBQ | LALLAgrill | PortaBella, Carmel | |
| China Garden | LALLApalooza | Red Brick Pizza, DRO | There are now |
| Cooper's Pub (formerly | La Plaza Bakery & Café | Residence Inn by Marriott | over 200 participants! |
| Bullwacker's) | (all 6 La Plaza locations) | r.g. Burgers, Carmel | See website listings of |
| Courtyard by Marriott | La Sala's Bi-Rite Deli | r.g. Burgers, Monterey | all , plus FAQs. |
| Cozumel | Lamp Lighter Inn | Rosa's La Villa Restaurante | |
| Cypress Inn | Le St. Tropez | Rosie's Country Store | |
| Domenico's On the Wharf | Lemon Grass | Round Table, Castroville | |
| East Village Coffee Lounge | London Bridge Pub | Sakura Japanese | |
| El Palomar | Loose Noodle | San Ardo Café | |
| El Torito | Lopez Taqueria | Sanctuary Beach Resort | |
| Elli's Great American | Los Laureles Lodge | Sandbar & Grill | |
| Em Le's | LouLou's Griddle in the Middle | Sapporo Japanese | |
| Epsilon | Maha's Lebanese Cuisine | Scheid Vineyards, Greenfield | |
| Erik's Delicafé, Seaside | Marisco's, Seaside | Scheid Vineyards, Carmel | |
| Favaloro's Big Night Bistro | Merlot Bistro | Schooners Bistro on the Bay | |
| First Awakenings, PG & Salinas | Michael's Grill & Taqueria, Salinas | 17 th Street Grille | |
| Fishwife, Monterey | Monterey Fireside Lodge | The Spa at Bernardus Lodge | |
| Fishwife, Pacific Grove | Monterey Hostel | Sweet Elena's Bakery & Café | |
| Forest Lodge | Monterey Hotel | Taqueria del Mar | |
| Forge in the Forest | Mountain Mike's Pizza, Marina | Taste Café & Bistro | |
| Fox California Theater | Mountain Mike's, W. Alisal, Salinas | Terry's at the Cypress Inn | |
| Gilbert's Seafood Grill | | Toasties Café | |



[Add your business or organization to this long-term ecology-economy sustainability project.](#)

Questions?

Call [Mari Lynch](#),
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BicyclingMonterey.com