

# Do you bike in PACIFIC GROVE?

Businesses and organizations in the H-E-R Helmet Thursdays Project give discounts to males and females on Thursdays year-round (some date restrictions) **throughout Monterey County.**

H-E-R Helmet Thursdays is a long-term ecology-economy sustainability project that encourages more bicycling.

**HER** refers to **Mother Earth**, who benefits from more people biking!

And **HER** is an acronym for:

- 🚲 **H**otels, and other lodging
- 🚲 **E**ducational and Entertainment venues
- 🚲 **R**estaurants and related spots

For **H** spots, BYOB/bring your own bike, or show receipt for one day or longer bike rental from any Monterey County rental location.

**Get a Thursday night lodging discount.**

For **E** and **R** spots, bike (or bike-and-ride) there on Thursday, show helmet as evidence.

**Get a discount off your total tab anytime on Thursdays (may exclude alcohol).**

**Listings, FAQs, and  
details on How to Get  
the Discounts at:**

**BikeMonterey.org**

**Learn more about the HER Helmet Thursdays project,  
along with other tips on biking Pacific Grove and all of Monterey County:**

# BikeMonterey.org

Discounts available at over 200 participating businesses and organizations countywide.

**PACIFIC GROVE'S 1st  
HER Helmet Thursdays  
participants include:**



- 🚲 Café Ariana
- 🚲 China House
- 🚲 Favaloro's Big Night Bistro
- 🚲 Fifi's Bistro Café
- 🚲 First Awakenings
- 🚲 Fishwife
- 🚲 Happy Girl Kitchen
- 🚲 Lighthouse Lodge & Cottages
- 🚲 Pacific Grove Museum of Natural History's Museum Store
- 🚲 Passionfish
- 🚲 Peppers Mexicali Café
- 🚲 Petra
- 🚲 Point Pinos Grill
- 🚲 Taste Café & Bistro
- 🚲 Toasties Café
- 🚲 Winning Wheels Bicycle Shop

*Above list current as of 4 Dec 2017.*

Not online?

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